

Label Sticker Artwork Specification

IMPORTANT

1. **Safe Zone:** Vital elements of artwork MUST BE within the Safe Zone, 2mm from all sides of die-line.
2. **Full Bleed:** Expand your background design (bleeding), 2mm from all sides of Artwork Height & Width dimension.
3. Please refer to the example below how to determine your Artwork Size, Safe Zone & Full Bleed.

SAFE ZONE, BLEEDING, DIE-CUT LINE

Example:

Let's say your artwork = 98mm x 92mm

► **Actual Artwork Size**

98mm x 92mm

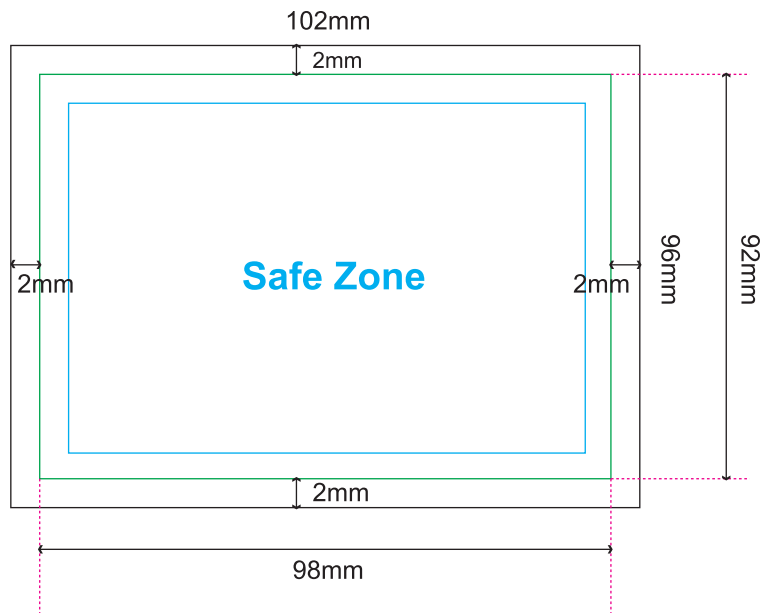
► **Full Bleed Size**

102mm x 96mm

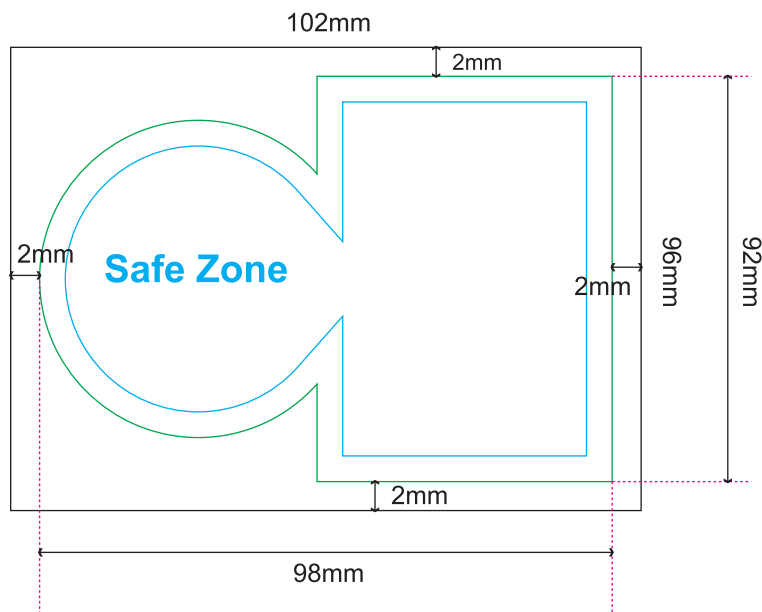
► **Safe Zone**

2mm from all sides of die-cut edge

Example 1



Example 2



— Die-line (Actual Artwork Size)

— Safe Zone

— Full Bleed

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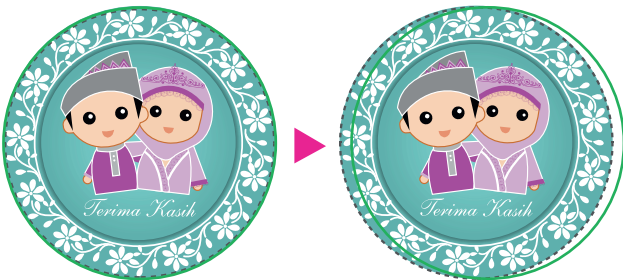
DIE-CUT LINE PRECAUTION

Cutting Edge Tolerance: + - 1mm

Below are mis-registration scenario that can be happen during the die-cut process when die-cut line is not correctly placed, as + - 1mm cutting edge tolerance has to be taken into consideration.

► **Scenario 1:** What happens when die-cut line falls exactly on the artwork line.

When die-cut line is exactly on artwork line, the result is, die cut may not align accurately during the die-cut process.



Solution :

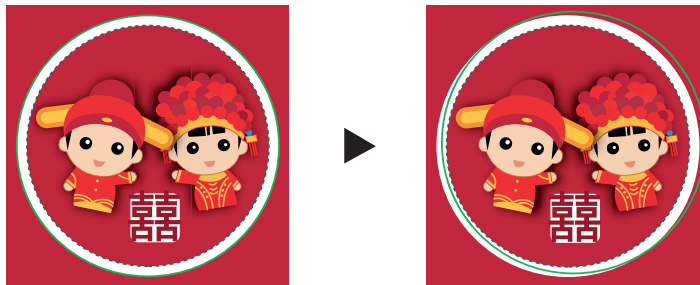
Allow min. 2mm between artwork line and die-cut line.



► **Scenario 2:**

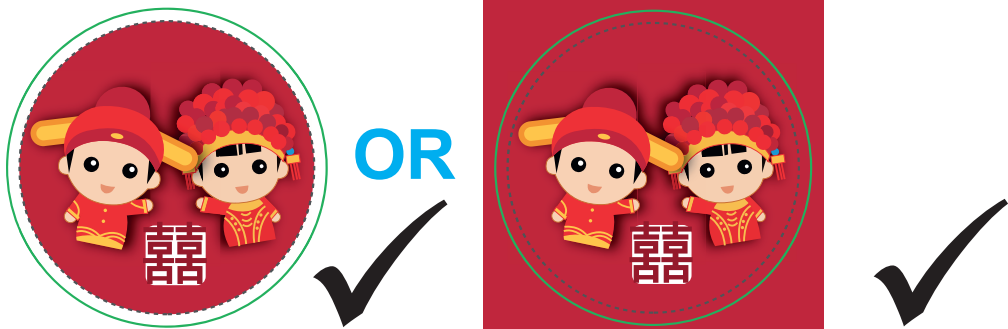
What happens when die line is exactly on different colour background.

When the artwork is prepared with the die line as shown below, the final outcome may look like the picture shown on the right.



Solution :

(a) Fill the background with White **OR** (b) Fill the background with Red



* Customer is advised to revise artwork when these problems are detected.

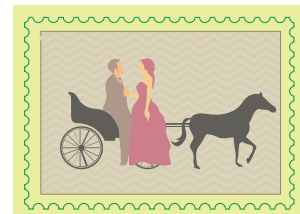
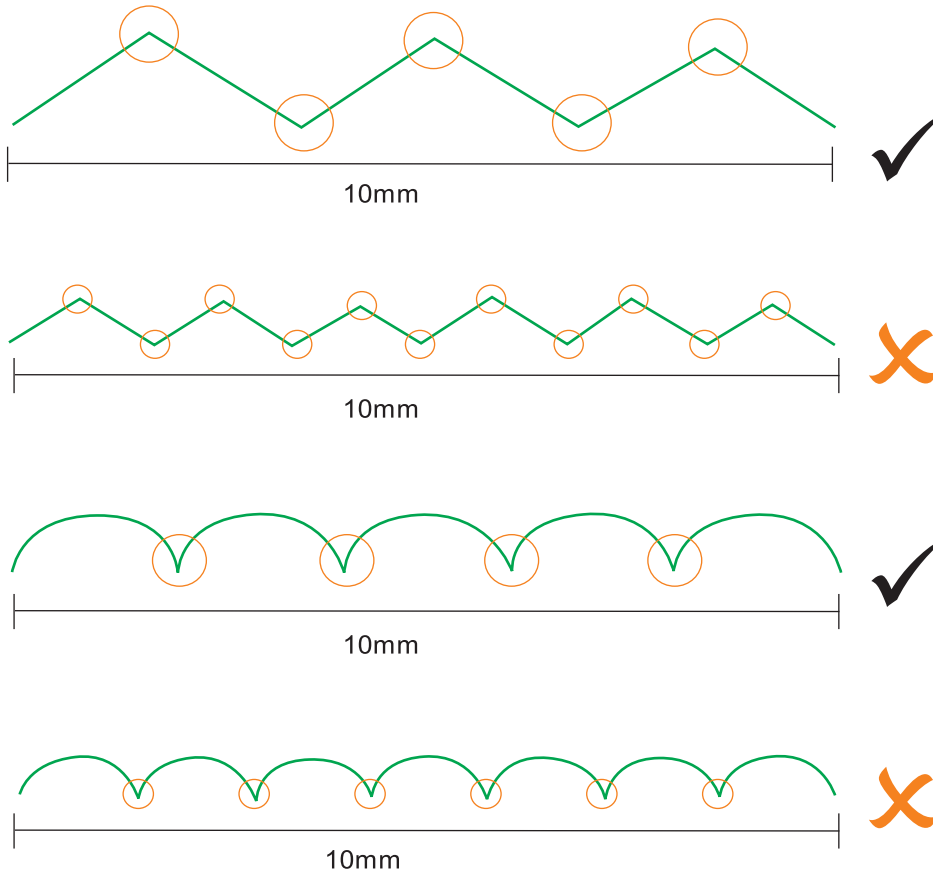
* The One Inkjet shall not be held liable for any of defect in printing outcome due to artwork sent not correctly prepared as advised.

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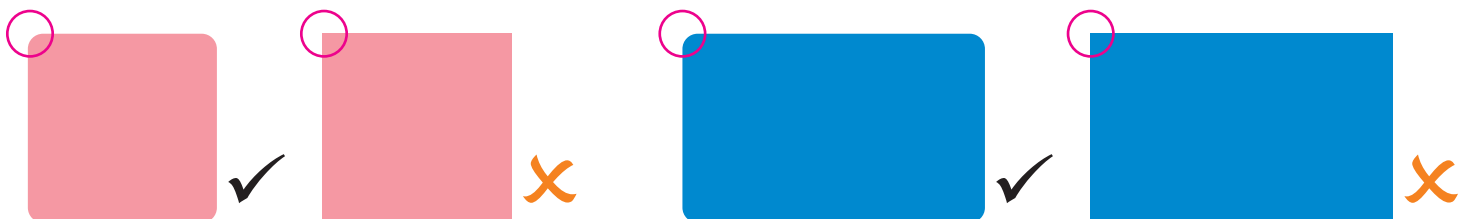
GAP BETWEEN MULTI- EDGES DIE-CUT LINE

How to define “Multi-Edges Die-cut Line” - More than 5 cutting edges within 10mm.

Shown below is the correct and incorrect multi-edge die-cut line edges:



IMPORTANT NOTES FOR WASTE REMOVAL FINISHING



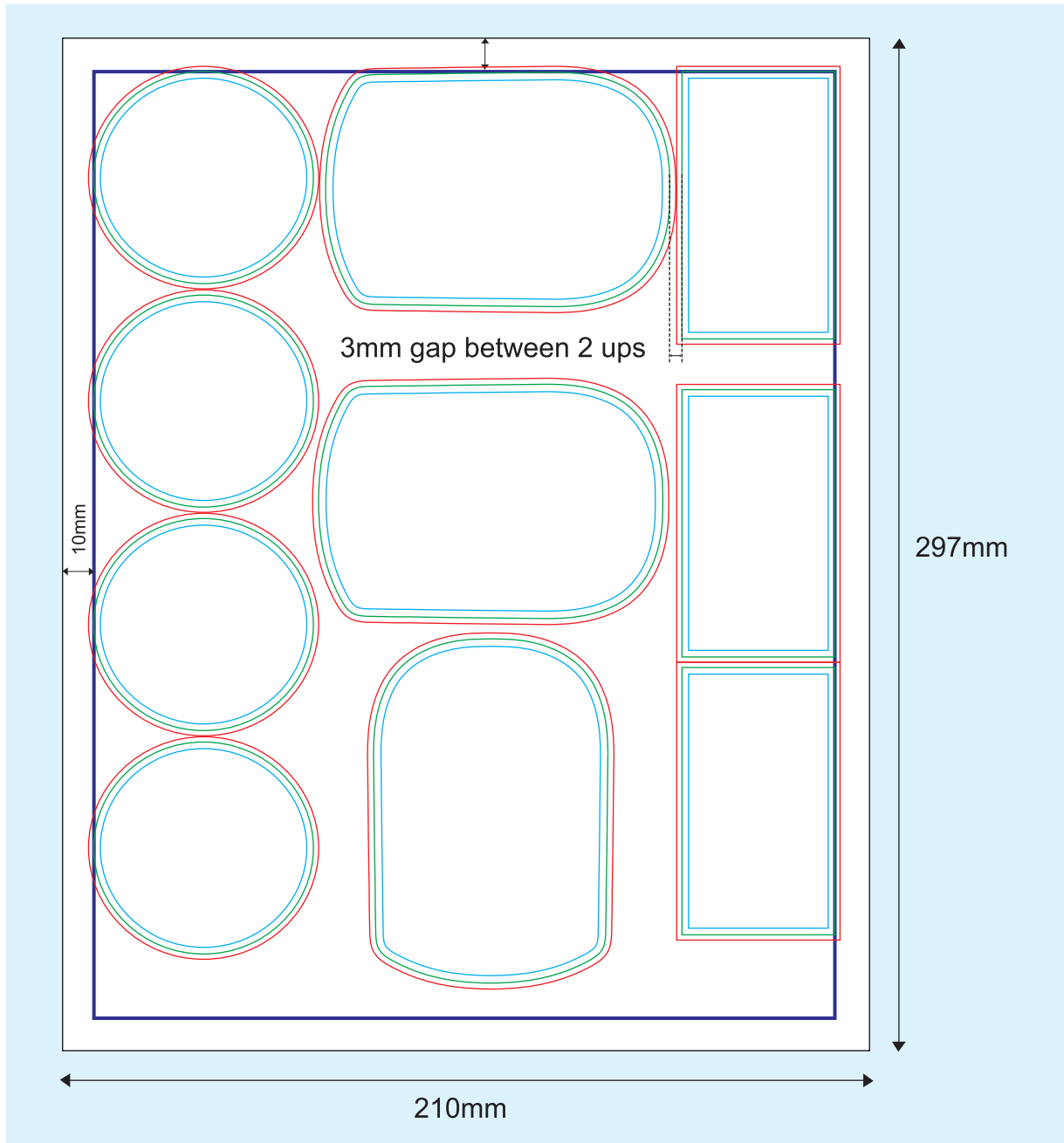
Artwork with square & rectangle shape **MUST** require minimum 2mm radius edge (round corner)

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MULTIPLE DIE-CUT LINE LABEL STICKER

Artwork Dimension (Refer to diagram)

Please refer to the diagram below for the artwork dimension. For example, A4 size:



Noted:

- 1.5mm bleeding for artwork
- Die cutting size for artwork
- 2mm safe zone for artwork
- 10mm safe zone for cut to size sticker
- Sticker product size

* The gap between **2 trim lines** must at least 3mm